



2018 Team Uniting Nations Sponsorship Pack



Team Uniting Nations
is competing in the
Great Pacific Race 2018

CALIFORNIA

HAWAII

4 man team,
non-stop,
2,500 miles,
~40 days,
24' boats

The Challenge

The Great Pacific Race is a biennial ocean rowing race between Monterey, California, and Waikiki, Hawaii, a distance of 2500 nautical miles. The first race was held in 2014, with 13 crews participating.



Prior to the first Great Pacific Race only a handful of rowers had made the California to Hawaii crossing. The first Pacific Ocean row occurred in 1971, less than 50 years ago. As the largest ocean on earth, the Pacific is a formidable challenge even before adding in the pressure of competition.

Imagine rowing 2 hours on, 2 hours off for 24 hours straight. Now repeat that for 7 days a week for a total of 84 hours a week. Do this for roughly 7 weeks, add in ocean swells, strong currents, and unpredictable weather, and you get a sense of the challenge that is the Great Pacific Race.

"Dreams are only foolish to those who dare not go"

...Bob Dotson, NBC-TV Nightly News



Fewer people have completed a row of the Pacific Ocean than have been to space, climbed Mount Everest, or won an Olympic gold medal in rowing.

Start Date: June 2, 2018
End Date: About July 12, 2018
(roughly 40 days)

Start Location: Monterey Marina,
Monterey, CA

End Location: Waikiki Marina,
Waikiki, Oahu, HI

Contact Us:  

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The 2018 Team Uniting Nations is made up of dedicated athletes who balance demanding professional lives with longstanding involvement in rowing, adventure sports, and mountaineering.

Robert Behny (33) - The team's skipper, Robert has six years of competitive rowing experience, racing in both 8+ men's sweep boats and smaller sculls. He has never met a challenge he didn't like, from triathlons to flying, and has recently become a dinghy sailor, crewing with a local team. As the chief of staff for a financial service company's cyber engineering department, Robert brings his management skills and attention to detail to the team's preparations.

Evan Buckland (34) - Over the past decade, Evan has been a mountaineering adventurer, whitewater instructor, and - most importantly for this trip - a professional hydrologist. Evan will be taking care of the boat's watermaker, a crucial task in the middle of the saline ocean. From trips in South America, the Indian subcontinent, and Alaska, Evan knows the challenges as well as the excitement of setting off on an expedition.

Jordan Godoy (24) - Since graduating from California State University, Fullerton, Jordan has worked as a supervisor in operations at UPS and will be responsible for the boat itself. A native of Anaheim, California, Jordan has competed in both short and long-distance trail runs throughout Southern California. He has always been fascinated with endurance and embraced the opportunity to challenge himself both mentally and physically. Born with a love of the ocean and a thirst for adventure, he could not pass up the unique opportunity of rowing the Pacific.

Michael Prendergast (23) brings wealth of transatlantic sailing experience as well as a lifelong interest in water sports. From a very young age he has always been involved in adventurous and outdoor activities and this passion for challenge has stemmed from his education at Gordonstoun School. Once we complete the Great Pacific Race he is hoping to be starting his training to become an Officer in the Royal Marines!

The Crew



Robert





Evan



Jordan



Michael

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Sponsor Packages

Preparing for a cross-ocean race is difficult financially as well as physically. Sponsorships provide visibility for your brand and help us offset some of the costs associated with our voyage.

We are also looking for in-kind donations and discounts on the supplies needed to make our trip possible. In-kind donations and discounts in the amount of a sponsorship package will receive the same level of promotion.

Sponsorship Tiering :

\$4000 Platinum Sponsorship

- Logo and company description in Sponsors section of website
- Facebook and Instagram posts promoting your company
- Link from our social media
- Mention in press releases / interviews / media coverage
- Logo on premier spot on upper hull (approx. 600 in²) and in cabin of boat

\$2000 Gold Sponsorship

- Logo and company description in Sponsors section of website
- Facebook and Instagram posts promoting your company
- Link from our social media
- Mention in press releases
- Logo on upper hull (approx. 500 in²) and in cabin of boat

\$1000 Silver Sponsorship

- Logo and company description in Sponsors section of website
- Facebook and Instagram posts promoting your company
- Link from our social media
- Logo on best spot on lower hull or hatch door

\$500 Bronze Sponsorship


- Logo and company description in Sponsors section of website
- Facebook and Instagram posts promoting your company
- Link from our social media
- Logo on lower hull or bulkhead

Don't see an option that suits your company's needs? Talk to us about a custom sponsorship package.

Call Robert at +1 (804) 432 - 5196



The average amount of equipment needing to be stored within an ocean racing boat

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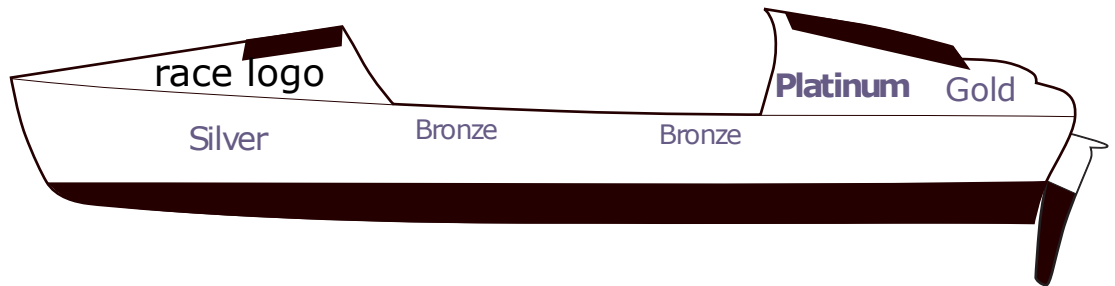


Sponsorship Guidelines

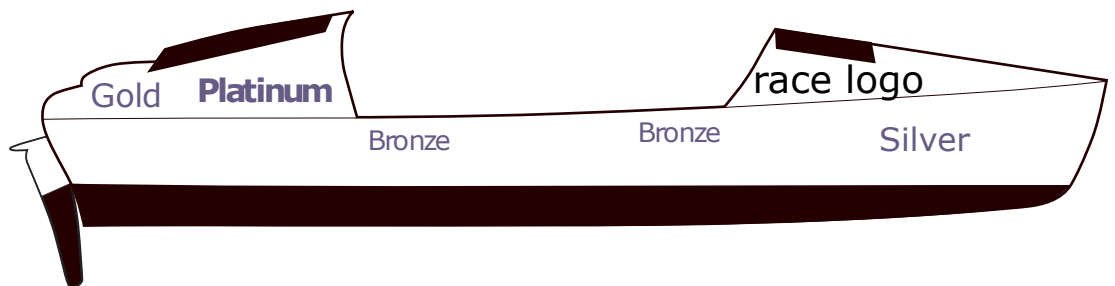


Isabelle - Team Uniting Nation's home for Summer 2018

Platinum
\$4,000

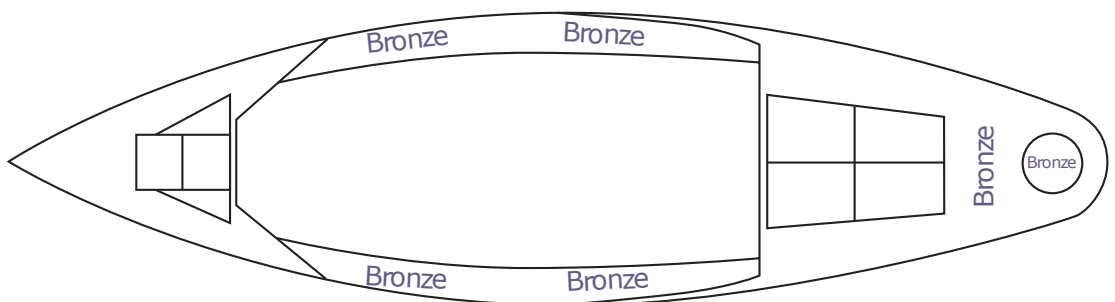


Gold
\$2,000



Silver
\$1,000

Bronze
\$500



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Sponsorship Guidelines

Gold

Platinum



Stern Cabin Branding Locations

Sample Branding Package on Isabelle

Waterline Branding Locations

Bronze

Silver



Gunwale Branding Locations



Stern Hatch Branding Locations

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